

artful TONES

sip. create. collaborate

where Creativity meets Teamwork & Collaboration

1. Event Overview

Artful Tones is a relaxed, creative corporate experience that combines guided painting with social connection. Guests enjoy a glass of bubbly while being guided step-by-step through the creation of their own artwork.

The event is designed to encourage:

- Creativity
- Team bonding
- Relaxation and stress relief
- Social connection in an informal setting

No prior art experience is required. Our instructors guide participants through the painting process, ensuring that everyone leaves with a beautiful canvas and a memorable experience.
Typical session duration: 3 – 4 hours

2. What the Experience Includes

Each participant receives a complete painting kit and professional guidance throughout the session.

Included materials:

- Canvas
- Acrylic paints
- Paint brushes
- Palettes
- Apron
- Table protection and setup
- Step-by-step guided instruction
- All equipment setup and pack down

Participants will create their own artwork to take home as a keepsake of the experience.

3. The event typically follows this flow:

- Arrival & Welcome Drink
  Guests arrive, enjoy a glass of bubbly and get comfortable.
- Creative Introduction
  Our artist introduces the painting subject and demonstrates the process.
- Guided Painting Session
  Participants are guided step-by-step through the painting.
- Social Painting & Finishing Touches
  Guests complete their artwork while socialising.
- Celebration & Photos
  A relaxed closing moment where guests can photograph their finished works.



4. Pricing Structure

Corporate Artful Tones events generally range between R750 – R1500 per person depending on event scale, complexity, venue and inclusions.

This includes all art materials and professional guided instruction.

5. PACKAGE OPTIONS

Option 1 - Standard Artful Tones Creative Session

R750 – R850 per person

Includes:

- All painting materials, canvas and apron
- Professional guided art instruction
- Glass of bubbly, wine or beer
- Event setup and pack down
- 3 – 4 hour session

Option 2 - Premium Artful Tones Experience

R900 – R1,050 per person

Includes:

- All painting materials, canvas and apron
- Professional guided art instruction
- Glass of bubbly, wine or beer
- Light snack platters
- Event setup and pack down
- 3 – 4 hour session

Option 3 - Signature Artful Tones Corporate Experience

R1,050 – R1,500+ per person

Includes:

- All painting materials, canvas and apron
- Professional guided instruction
- Bubbly, wine or beer service
- Curated snack platters or specialised catering
- Branded or custom-designed painting themes
- Event setup and pack down
- 4 – 5 hour session

Premium venue or hosted event option is also available.

6. On-Site / Mobile Events

We can bring the Artful Tones experience directly to your office, home or venue of choice.

From R550+ per person for 3 hours (all materials & instruction)

Ideal for:

- Office team building
- Corporate wellness days
- End-of-year celebrations
- Client entertainment and interaction events



7. Customisation Options

Corporate events can be tailored to suit your brand or occasion:

- Custom painting themes
- Branded canvases or artwork
- Team collaboration paintings
- Large-format group artworks
- Wine tastings or cocktail pairings
- Curated catering

Pricing Factors

Final pricing may vary based on:

- Venue selection
- Food & beverage inclusions
- Group size
- Artwork complexity and customisation required
- Custom branding or bespoke concepts

Large-scale corporate events with full catering, entertainment, and venue hire may cost R2,500+ per person depending on requirements, which may be discussed at briefing stage.

Artful Tones events are perfect for:

- Corporate team building
- Client entertainment
- Year-end functions
- Leadership retreats
- Creative strategy sessions
- Corporate wellness programs

ARTWORK OPTIONS AVAILABLE FOR TEAM-BUILDING EVENTS

1. Large Collaborative Artworks

For a truly memorable team experience, participants can work together on a single large-scale artwork rather than individual canvases.

Each team contributes a section of the final piece, which gradually comes together to form one cohesive artwork. This format encourages collaboration, communication, and shared creativity as colleagues collectively build something meaningful.

The finished artwork can then be displayed in your workplace — whether in a reception area, foyer, or boardroom — as a lasting reminder of the shared experience and the creative spirit of your team.

2. Artist-Inspired Paint Experiences

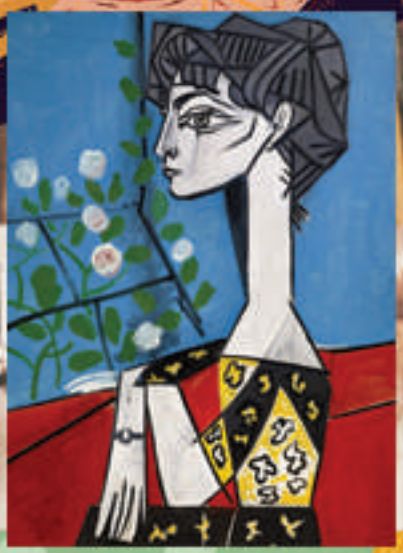
Our sessions can also be designed around iconic artists and artistic movements, blending creativity with fascinating insights into art history.

Participants recreate a style or theme inspired by renowned artists while learning about the stories, culture, and techniques behind their work.

Popular artists and related themes include:

- Frida Kahlo: Stylized portraits, celebrating colour, symbolism, and Mexican folk art
- Vincent van Gogh: Explore and be inspired by his expressive brushwork







- Claude Monet: *Water Lilies* and his Japanese bridge scenes are popular for their blended colours.
- Gustav Klimt: *The Kiss* is a popular, more challenging option for participants or couples.
- Impressionism & Abstract: Simple, high-contrast, and colourful pieces that allow for individual creativity, by artists like Picasso, Gaughin, Matisse and Pollock.
- African Pattern: Workshops influenced by the bold geometric designs of Esther Mahlangu.
- Street Art Sessions: Exploring the playful graphic language of graffiti artists such as Faith47, Mars Mak1one and Rasty Knayles.
- Textured Graffiti: Exploring the dynamism of Falko One's characters.
- Simone Verfaille: An abstract artist frequently used in Artful Tones evenings for a relaxed, creative, and "no-rules" approach.
- Yolanda Mazwana: A Johannesburg-based artist whose expressive, colourful, and often abstract style lends itself well to social painting sessions.
- Simphiwe Ndzube: Known for his vibrant, surreal, and colourful, scenes that provide inspiration for modern, creative workshops.
- Textured Graffiti: Urban Wildlife: Sonny Behan's wildlife pieces.
- Textured Graffiti: Cultural Fusion: Karabo Poppy's contemporary African patterns and everyday scenes.

These themed events add an engaging cultural dimension to the creative experience.

3. Brand-Aligned Creative Experiences

Events can also be tailored to reflect your company identity and brand story. Customised sessions may incorporate:

- Brand colours
- Company values and messaging
- Visual themes linked to your industry or culture
- Creative interpretations of your logo or brand elements

This approach transforms the event into a meaningful creative expression of your organisation, reinforcing brand identity while giving participants a unique and engaging team experience.

Why Artful Tones?

Unlike traditional team-building activities, Artful Tones offers a relaxed, creative environment where conversation flows naturally and colleagues connect in a meaningful way.

Participants leave with:

- A personal artwork, or an artwork they have had a hand in creating
- A shared creative and interactive social experience
- A refreshed sense of inspiration and team spirit

Bookings & Enquiries

Events can be tailored to suit group size, venue, and budget.
To discuss your corporate event, please contact:
Artful Tones on 083 700 5768 or toni-anne@theoriginaltones.co.za

At its heart, Artful Tones is about more than painting - it's about bringing people together, sparking creativity, and creating moments of connection that last long after the paint has dried.